

2010 Human Resources Department of the Year Sponsorship packages

- Premier Corporate Sponsorship** **\$15,000** (Limit 1) - **SOLD OUT!**
- Five minute welcome speech to kick off the event and acknowledge sponsorship
 - Logo on application solicitation postcard, event postcard and emails for event
 - Logo on www.hrwards.org with link to corporate homepage
 - Full-Page ad in the inside front cover of attendee program booklet
 - Acknowledgement in program booklet (logo, company description & contact info)
 - Logo recognition at the top of all event signage
 - 1 VIP table at event (10 awards dinner tickets)
 - Promotional favor on table (provided by sponsor)
 - Contact list of applicants 1 month prior to event in electronic format (mailing addresses only)
 - Contact list of attendees 2 weeks after event in electronic format (mailing addresses only; opt-in only)
- Premier Industry Sponsorship** **\$12,500** (Limit 1) - **SOLD OUT!**
- Two minute speech after corporate sponsor to acknowledge partnership
 - Logo on www.hrwards.org linked to corporate homepage
 - Logo on application solicitation postcard, event postcard and emails for event
 - Full-Page ad on the inside back cover of the attendee program booklet
 - Acknowledgement in program booklet (logo, company description & contact info)
 - Logo recognition on all event signage
 - 1 VIP table at event (10 awards dinner tickets)
 - Contact list of applicants 1 month prior to event in electronic format (mailing addresses only)
 - Contact list of attendees 2 weeks after event in electronic format (mailing addresses only; opt-in only)
- Platinum Package** **\$10,000** (Limit 1) - **SOLD OUT!**
- Logo on event postcard
 - Logo on www.hrwards.org linked to corporate homepage
 - Full-Page ad in attendee program booklet
 - Acknowledgement in program booklet (logo, company description & contact info)
 - Logo recognition on all event signage
 - 1 VIP table at event (10 awards dinner tickets)
 - Recognition of sponsorship during event presentation
 - Contact list of applicants 1 month prior to event in electronic format (mailing addresses only)
 - Contact list of attendees 2 weeks after event in electronic format (mailing addresses only; opt-in only)
- Gold HR Department of the Year Award Sponsorship** **\$6,000** (Limit 1)
- Logo on event postcard
 - Logo on www.hrwards.org linked to corporate homepage
 - Presentation of the Department of the Year with 1-5 Department Employees, 6-7 Department Employees, 8-9 Department Employees, 10-19 Department Employees, 20-49 Department Employees and 50 or more Department Employees and acknowledgement of sponsorship during event presentation by *representative of your company*
 - Photo with winners of each Department of the Year Award, published on www.hrwards.org
 - Company logo with nominee listings on www.hrwards.org as award sponsor, linked to corporate homepage
 - Full-page ad in attendee program booklet
 - Acknowledgement in program booklet as Award sponsor (logo & website)
 - Logo recognition on all event signage
 - 5 VIP tickets to awards dinner
 - Contact list of applicants 1 month prior to event in electronic format (mailing addresses only)
 - Contact list of attendees 2 weeks after event in electronic format (mailing addresses only; opt-in only)

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Silver Awards for Excellence Sponsorships

\$3,000 per option

Option 1: Employee Relations (Limit 1)

Option 2: Technology (Limit 1)

Option 3: Talent Acquisition (Limit 1)

Option 4: Leadership Development (Limit 1) - **SOLD OUT!**

Option 5: Benefits (Limit 1) - **SOLD OUT!**

Option 6: Employee Wellness (Limit 1)

Option 7: Diversity (Limit 1)

Option 8: CEO (Limit 1)

- Logo on solicitation for applications emails (time sensitive)
- Logo on www.hrwards.org linked to corporate homepage
- Presentation of the award and acknowledgement of sponsorship during event presentation by representative of your company
- Company logo listed under selected award category on www.hrwards.org as award sponsor, linked to corporate homepage
- Photo with winner of selected award category, published on www.hrwards.org
- Half-page ad in attendee program booklet
- Acknowledgement in program booklet on award category page (logo & website)
- Logo recognition on all event signage
- 3 VIP tickets to awards dinner
- Contact list of applicants 1 month prior to event in electronic format (mailing addresses only)
- Contact list of attendees 2 weeks after event in hard copy format (mailing addresses only; opt-in only)

Bronze Reception Sponsorships

\$2,500 per option

Option 1: Cocktails and Hors D' Oeuvres Sponsorship (Limit 1) - **SOLD OUT!**

- Sponsorship of one drink per attendee, including signature specialty drink with company theme
- Cocktail napkins with a company logo embossment
- Acknowledgement in program booklet (logo & website)
- Acknowledgement on www.hrwards.org
- Half-page ad in attendee program booklet
- 2 complimentary awards dinner tickets
- Contact list of attendees and applicants 2 weeks after event in hard copy format (mailing addresses only; opt-in only)

Option 2: Centerpiece Sponsorship (Limit 1)

- Centerpiece acknowledgment with logo representation set at the table for the entire event
- Acknowledgement in program booklet (logo & website)
- Acknowledgement on www.hrwards.org
- Half-page ad in attendee program booklet
- 2 complimentary awards dinner tickets
- Contact list of attendees and applicants 2 weeks after event in hard copy format (mailing addresses only; opt-in only)

Option 3: Dessert Sponsorship (Limit 1)

- Flag with company logo in dessert set at the table for the entire event
- Acknowledgement in program booklet (logo & website)
- Acknowledgement on www.hrwards.org
- Half-page ad in attendee program booklet
- 2 complimentary awards dinner tickets
- Contact list of attendees and applicants 2 weeks after event in hard copy format (mailing addresses only; opt-in only)

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Corporate Sponsorship	\$1,250
<ul style="list-style-type: none">• Acknowledgement in program booklet (logo & website)• Acknowledgement on www.hrwards.org• Half-page ad in attendee program booklet• 1 complimentary awards dinner ticket• Contact list of attendees and applicants 2 weeks after event in hard copy format (mailing addresses only; opt-in only)	
Supporter Sponsorship	\$600
<ul style="list-style-type: none">• Acknowledgement in program booklet (logo & website)• Acknowledgement on www.hrwards.org• Quarter-page ad in attendee program booklet• 1 complimentary awards dinner ticket	
Attendee Sponsorship	\$350
<ul style="list-style-type: none">• Acknowledgement in program booklet (logo & website)• Acknowledgement on www.hrwards.org• 1 complimentary awards dinner ticket	
Advertise in the program booklet	
<ul style="list-style-type: none">• Full Page Ad	\$575
<ul style="list-style-type: none">• Half Page Ad	\$300
<ul style="list-style-type: none">• Quarter Page Ad	\$175